

Wisconsin Meadows Carcass grading and pricing

In order to offer our customers a consistent, high quality grass-fed beef product, we need to continue to improve on our degrees of carcass finish. Conventional markets base price on USDA meat carcass grades. All branded organic and grass-fed programs do the same to some extent.

Our customer promise is for cattle to grade mid select grade into choice to ensure an enjoyable eating experience. Effective, Feb 1st, 2020, eligible producer payment tiers are as follows:

Tier 1: Cattle grading 0 or higher on the choice scale, will receive an additional \$0.10 per lb hanging weight above the Tier 2 price.

Tier 2 (Base Price): Cattle grading mid select and up (50-90 on the select scale), will receive an approximate 20%+ premium vs select grade conventional pricing. **This price is reviewed and set monthly by the WGBC Board of Directors, call Pete if in doubt of the latest pricing.**

Tier 3: Cattle grading low to mid select (30 to 40 on the select scale) will receive Tier 2 pricing minus \$0.10/lb hanging weight.

Tier 4: Cattle grading 0 to 20 on the select scale will receive Tier 2 pricing minus \$0.20/lb hanging weight.

Tier 5: Cattle grading 80-90 on the standard scale will receive Tier 2 pricing minus \$0.50/lb hanging weight.

Tier 6/Culls: Cattle grading 70 or lower on the standard scale, including cattle over 30 months of age will be paid the current WGBC cull cow price. The WGBC Board of directors may also price any cattle at Tier 5/Tier 6 at their discretion due to other circumstances that may limit their marketability. An example may include excessively small framed cattle or animals that the WGBC is unable to utilize.

Patronage Bonus: If you are a producer who ships 20 or more head per calendar year for sale to the WGBC, any additional shipments are eligible for an additional \$0.10/lb payment.

Judging live cattle weights can be challenging. If you aren't sure your cattle are finished, don't ship them as finished cattle. When in doubt, ask Pete or a knowledgeable cattle person.

We are a producer cooperative, and only as strong and skilled as our members.

Best regards,

Rod Ofte

General Manager – Wisconsin Grass-fed Beef Cooperative

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